



## TAKE THE LEAD IN YOUR SCHOOL

The **Respect campaign** asks people to pledge to stop saying the word “retard(ed)” and other derogatory language as a starting point toward creating more accepting attitudes and communities for all people.

### Take the Respect Pledge

Change is about more than words. I pledge to not use hurtful language and to promote dignity and respect for everyone.

**I Pledge to use the new R-word, RESPECT!**

### Activation Ideas

#### Have an Assembly

Invite students to speak, show a video, talk about derogatory language and encourage your fellow peers to take the Respect pledge!

#### Make a Respect Video

Watch Wilsonville High School’s Respect video: <http://youtu.be/RQ6yjF557ls>

#### Pledge Banner

During lunch or at an event, put out a pledge banner and ask everyone to sign their name and commit to not using the R-Word or other hurtful language (*we can provide a banner*).



#### Respect or Unity Week

Organize daily school-wide activities that promote acceptance and kindness. Connect with your school’s Leadership team!

#### Start a Polar Plunge Team

Learn more at [www.PlungeOregon.com](http://www.PlungeOregon.com)



#### Develop Your Own Unique Campaign!

Respect starts with you! Take the lead and spread respect in your school and community with events, social media and more.



Special Olympics Oregon can provide your school with a **Respect Toolkit** to organize your campaign! To get started, contact:

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